

Wednesday, July 17, 2019

Suppliers and Providers:

This letter is an update to our April 1, 2019 correspondence regarding the Ferrero Group's acquisition of Kellogg's cookie, ice cream cones, piecrusts and fruit snacks businesses. Upon the expected close date of the transaction between Kellogg's and Ferrero International S.A., Ferrara Candy Company will be operating the business beginning on Sunday, July 28, 2019, ownership of activities will change while continuing to utilize existing Kellogg's ERP systems, which requires Ferrara to provide new tax exemption certificates to you effective with that date.

SUMMARY OF CHANGES* EFFECTIVE AT 12:01AM EST ON SUNDAY, HILLY 28, 2019

| Process Step | Entity Ownership | Task Provider and System | |
|---|---|---|--|
| Release Purchase Order (Change) | Ferrara Candy Company (Change, see below Tax Exemption requirement) | Plant / Corporate Employee on Legacy Kellogg's (Keebler) SAP. This is a change in the process but utilizes same ERP. | |
| Goods Receipt (Change) | Ferrara Candy Company (Change in entity, no change in people or system) | Plant / Corporate Employee on Legacy Kellogg's (Keebler) SAP. This is a change in process but utilizes same ERP. | |
| Invoice Settlement (No change at all) | Kellogg's c/o Ferrara Candy Company. Business as usual. | Kellogg's P2P Center servicing Ferrara Candy. Business as usual. | |
| Exceptions to above process steps: Invoice Settlement for Non "Purchase Order" Purchases | Ferrara Candy Company (Change) | Exception: Invoices for these types of purchases must follow Ferrara Candy Company's Invoice Settlement process, will not be supported by Kellogg's. AccountsPayable@ferrarausa.com | |

^{*}The above process is expected to be valid until the end of 2020 (Expected Duration: 17 months)

Plant Locations that will transition to Ferrara Candy Company upon close:

| 16371 WA-3, Allyn, 1550 | gusta, GA Marvin Griffin Augusta, GA 6 Baltimore, MD 2002 Bethel Rd # 2, Finksburg, MD 21048 | Chicago, IL (31st Street) 2945 W 31st St, Chicago, IL 60623 | Chicago, IL (110 th Street) 750 E 110th St, Chicago, IL 60628 | Florence, KY 500 Weaver Rd, Florence, KY 41042 | Louisville, KY 2287 Ralph Ave, Louisville, KY 40216 |
|-------------------------|---|--|---|--|---|
|-------------------------|---|--|---|--|---|

For your convenience, we have attached a Ferrara Candy Company sales tax exemption certificate. Sales tax exemption certificates are only being provided to vendors that either supply direct materials and packaging qualifying for resale certificates or goods/materials that qualify for manufacturing exemptions. Considering each state has its own tax laws governing manufacturing exempt items and uses, vendors that supply multiple impacted locations may receive multiple exemption certificates, but not necessarily one for each location if the exemption rules differ by state. Please process the attached sales tax exemption certificate no later than close of business Thursday, July 25, 2019 and let us know if you have any questions.

For questions regarding:

- Invoices being sent to Kellogg's: ap.heldesk.na@support.kellogg.com
- Invoices being sent to Ferrara: Jackie. Thomas@ferrarausa.com
- Exemption certificates: Kristina.Kurr@ferrarausa.com

Thank you for your ongoing commitment and support.

Best Regards, Thomas

Director of Procurement Center of Excellence

Ferrara Candy Company

^{*}Above changes may necessitate your company to set up a separate customer account in your ERP systems for Ferrara Candy Company. If you are already a supplier to Ferrara Candy or Nestle Confections (U.S. Business), you do not have to create a new customer account however associate below Legacy Kellogg's delivery locations (plants) with the Ferrara Customer Account number.

^{*}Please note that if you transact business with Kellogg/Keebler from their other plant locations which were not included in the sale then your Kellogg's accounts for the non-sale business will remain the same.